

Are you our new

Research Manager in the Consumer Research Team?

YouGov's ambition is to become a unique part of the global internet infrastructure - like Google for search, Facebook for social, Amazon for retail, we want it to be YouGov for data & trends. In this exciting role, you will be responsible for maintaining and servicing your existing client base and key client relationships as well as the execution of high profile research projects with support from the wider YouGov research team.

What will I be doing?

You'll take responsibility for the management of the consumer team's flagship account, managing the team to deliver research that exceeds the client's expectations as well as looking for opportunities to deepen and strengthen the relationship.

You'll work on a broad range of quantitative research projects, including feasibility, fieldwork, as well as, project delivery and client presentation. You'll be a subject expert and a 'go-to' internal and external resource for advice, guidance and knowledge on key sector related issues. You'll have involvement in business development opportunities by presenting the Consumer department's capabilities both to internal as well as external clients.

You'll support senior team members in creating proposals for a range of different projects

What do I need to bring with me?

The role ideally suits a candidate with a track record in related research at a mid-level. The ideal candidate will need to demonstrate top notch quantitative research skills and preferably an ability to build and develop long lasting relationships, with key strategic clients. A passion for consumer research is also a must. This role is not for the faint hearted, demanding resourcefulness to get the job done alongside great general business knowledge, working in a fast moving and quickly developing department.

A couple more things...

This is a full time role (37.5 hours a week), based at our London Head Office in super-cool Old Street. Our [candidate info pack](#) will tell you all about our company benefits and what our work culture is like – have a read!

Also, check out the Custom Research section on our [website](#) and here's a [client testimonial](#).

P.S. If you've read this and realised that the role isn't for you, could you recommend someone you know?